

Assetz



soho
Gsky

HOME OF THE WORLD CITIZEN



Where people who've seen life, come home to live it.

Life in Soho & Sky is so much larger than life anywhere else. That's because it was inspired by the world's most famous district, New York's Soho – an urban cultural centre that people all over the world flock to experience, but only you get to live in.

Unwind in generously spacious apartments, spilling onto sunlit decks. Soak in the quiet green corners while relishing the world-class luxury amenities. Take leisurely strolls with family and friends. Because people like you, who've seen it all, deserve to have it all.

And across the road from your home, lies an exciting new world to explore. Enjoy exquisite meals at quintessential restaurants or indulge in casual Sunday brunches at a quaint café - without ever leaving home.

Experience the vibrant New York lifestyle, right here in Hebbal – poised to become the city's newest landmark.

Hebbal

Where things are
always looking up.

Soho & Sky is situated in the lap of convenience – Hebbal, where the best of the city’s establishments are located, just mere metres away.

Owning a home in this burgeoning locale holds not only the promise of a life well-sorted for today, but for the years to come. Having seen a rapid exponential growth spurt, the region is subject to continue on this trajectory, resulting in high residential and economic demand.

With top-notch, internationally recognized brands setting shop in this region, it’s only time before Hebbal becomes the next Whitefield.

Retail

Phoenix Mall of Asia has established its presence in North Bangalore, tapping into a larger segment of individuals with disposable incomes.

The development (~1 million sqft land parcel) offers an array of retail and commercial amenities unlike any other in the city, strategically located amidst burgeoning residential areas.

Educational Institutes

North Bangalore is home to some of the city’s most established and in-demand schools. With well-rounded curriculums and hands-on teaching, these schools churn out nothing short of high-achieving students.

- Stonehill International School
- Canadian International School
- Ryan International School
- Vidyashilp Academy
- Trio World Academy

IT

The region will soon play host to the upcoming KIADB Aerospace SEZ and Devanahalli Business Park.

The former has acquired approx. 3000 acres for hardware and software parks, and the latter will consist of two IT parks, an aerospace park, and a science park, giving rise to job demands in the coming future.



There's room for everything except for the ordinary.

There are two types of people in this world, those who have fun doing everything and those who have fun just going with the flow. Soho & Sky caters to both.



MIXED-USE DEVELOPMENT

For a life better lived.

The Downtown Neighbourhood

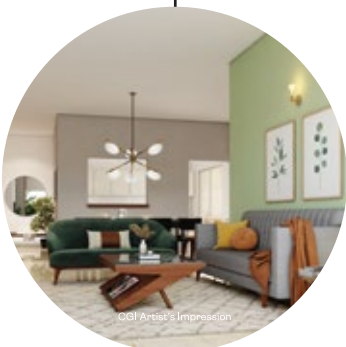
Experience the buzz, the energy, the verve and the joy that make life worth living through sleek restaurants, charming cafés, and more – all just outside your door.



The Residences

Each home comes with great rooms with larger-than-life windows, seamlessly connected to private decks, tastefully designed ancillary spaces, and more.

These homes reflect modern history, which is appropriate because they're designed for people who will create history if they haven't already.





There's art in every brick.

Soho, New York is known for its distinctive architectural style which is being replicated here with astounding results. Sharp structures defining the elevation, its earthy hues offering a unique counterbalance to the exuberant accents of NYC...not to mention the architectural delights on the other side of the door, your side of the door.

People who say less is more have never experienced more.



1. Entry/ Exit

2. Basement Entry Ramp

3. Visitor Car Parking

4. Services

5. Half Basketball Court

6. Children's Play Area

7. Swimming Pool

8. Outdoor Gym

9. Skating Rink

10. Multipurpose Court

11. Clubhouse

12. Basement Ramp Exit

When you've seen it all, you deserve to have it all.

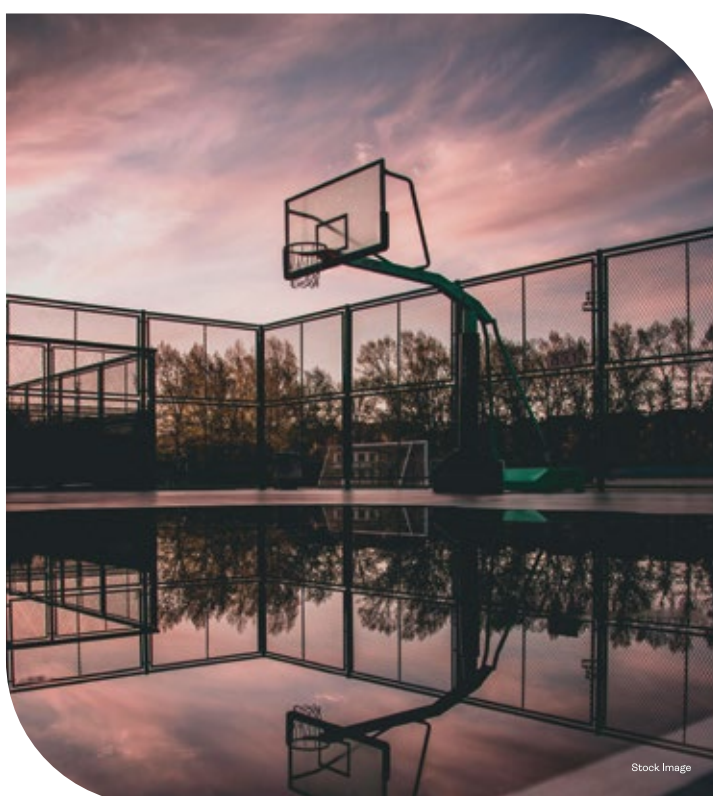
The inhabitants of this piece of New York are provided with nothing short of everything. From a dip in the pool, to a trip to the spa, to an afternoon of retail therapy, we've accommodated it all. Be it young or old, our myriad of world-class amenities caters to all walks of life.



© 2014 All rights reserved.

AMENITIES

- Gymnasium
- Fitness studio
- Indoor badminton
- Provision for crèche
- Indoor games
- Multipurpose hall
- Spa



- Swimming pools:
 - Lap/ Leisure pool
 - Kids' pool
- Skating rink
- Multipurpose court
- Half basketball court
- Children's play area
- Outdoor gym



There's space for all your life stories.

With vast spaces like a 'great' living room and a master suite, seamlessly blending in with ancillary bedrooms and service rooms, these 3 BHKs are designed for larger-than-life living.



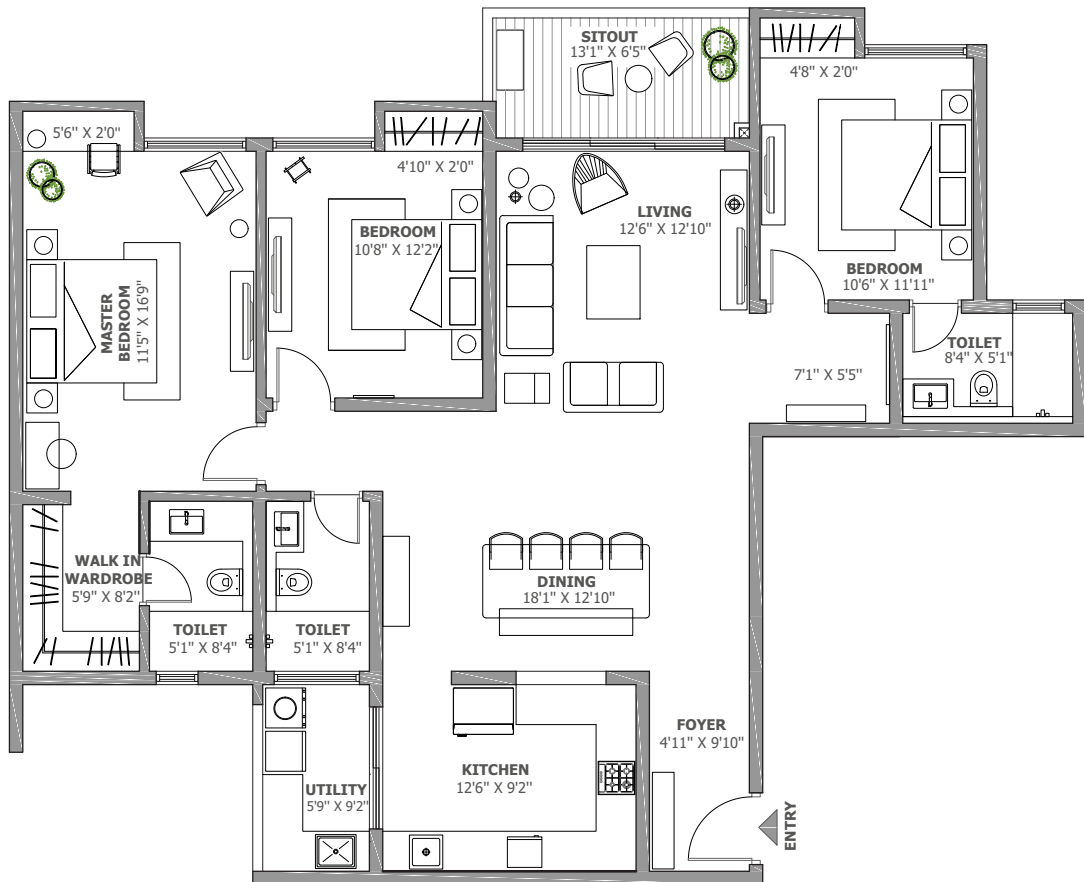


Carpet area as per RERA - 1344.42 SQ FT

CREDAI carpet area - 1420.63 SQ FT

SBUA - 2028 SQ FT

3BHK



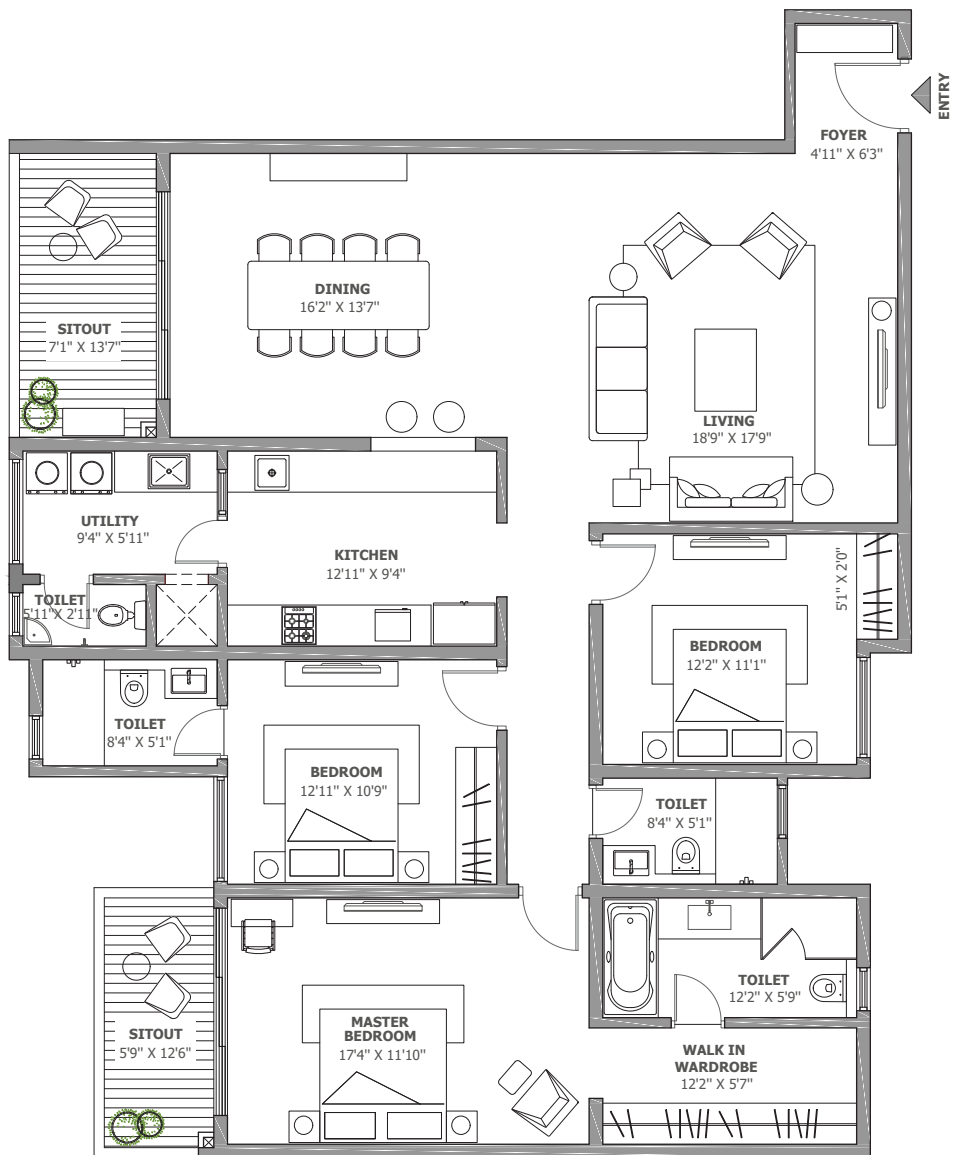


Carpet area as per RERA - 1658.62 SQ FT

CREDAI carpet area - 1746.35 SQ FT

SBUA - 2489 SQ FT

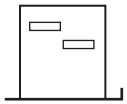
3BHK



How we're re-creating the world's most fascinating district, brick by brick.

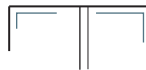
Your home at Soho & Sky is adorned with high-end specifications and internationally sourced fittings and fixtures to give you a sense of luxury living while simultaneously reducing your impact on the environment.

CIVIL



STRUCTURE

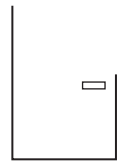
RCC framed structure using block masonry.



BALCONY RAILINGS

Parapet wall and MS railings with enamel paint finish.

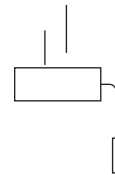
ARCHITECTURE



DOORS

Main Door: Engineered wooden door with veneer finish.

Internal & Toilet Doors: Engineered wooden doors with laminate finish.

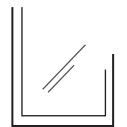


PAINT

Internal Walls: Acrylic emulsion.

Ceiling: Oil bound distemper.

External Walls: Exterior grade acrylic emulsion.



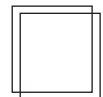
WINDOWS & SLIDING DOORS

UPVC sliding doors & windows with mosquito net.



FALSE CEILING

Toilets: Grid false ceiling with PVC coated tiles.



FLOORING & WALL CLADDING

Living, Dining & Kitchen: Vitrified tiles.

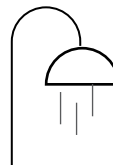
Bedrooms: Laminated wooden flooring.

Bathroom: Floor - Anti-skid ceramic tiles. Walls - Ceramic tiles.

Balcony: Wooden finish ceramic tiles.

Utility: Ceramic tiles.

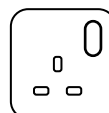
PLUMBING, ELECTRICAL & SERVICES



CP & SANITARY FITTINGS & FIXTURES

Kohler or equivalent sanitary fixtures & water efficient CP fittings.

Jaquar or equivalent make dual flush system.



ELECTRICAL FITTINGS

Schneider or equivalent make electrical switches and distribution board.



GRID POWER & BACKUP POWER

EB Power:
3BHK- 5kW

DG Power Backup:
50% backup for apartments &
100% backup for lighting circuits,
lifts, and utilities in common areas.



SERVICES

Water treatment plant.
Sewage treatment plant.

Elevators:
2 lifts per core of reputed make.

Safety & Security:
Common area surveillance.

Green Features

WATER CONSERVATION

Multi-piping and dual flush system for sanitary fittings.

Recycled water used for potable purposes & landscape maintenance.

Water efficient fixtures.

Rainwater harvesting.

Groundwater recharge.

ENERGY CONSERVATION

Provision for solar heated water for selected units.

Energy efficient lights in common areas.

Timer adjusted streetlights.

SOLID WASTE MANAGEMENT



Segregation at source.

Organic waste converter.



&HOMES

&Homes is an Assetz initiative to redefine the way people live. There is luxury, of course. But you will also find substance, not just show. Every &Home is designed keeping the future in mind which is why their characteristics include environmental sustainability, long-lasting specs, smart features and space-efficient designs, to name a few.



CARBON HEALING HOMES

SPONGE EFFECT

Designed to utilize every drop of water

76% water saving through various measures.
Centralised R.O. for drinking water.
Water efficient fixtures and dual flush system.
Grey and black water treated and reused.

ZERO OUT

Zero waste to landfill

Segregation of waste at source.
Organic waste converter and wet waste recycling.

SMART POWER

Total utilisation of renewable energy sources

Designed according to sun path analysis.
Tall windows.
Timer controlled LED lights in common areas.

CLIMATE CAPSULE

Higher green cover for lower temperatures

75% open space ratio.
Minimum displacement of trees.
Lower temperatures within the project.
Native and water conscious landscape.

SPACE EFFICIENT HOMES

~70% carpet area efficiency.
Tucked-in wardrobes.
Zero redundant space.
Well-planned furniture sizes,
electrical layouts and storage.

smart HOMES*

**Optional*

Automated lighting.
Automated geysers.
Gas leak detection with auto shut-off.
Motion sensor lighting.

OUTDOOR CONNECTED HOMES

GREEN OPEN SPACES

75% open space ratio.

SOCIAL SPACES

12+ urban amenities.
16,000 sqft clubhouse.
Fitness and social amenities.

LUXURY SPEC'ED HOMES

Engineered wooden doors with veneer
finish (International technology).

Vitrified tiles and laminated
wooden flooring.

UPVC windows.

Kohler or equivalent sanitary fittings.

Schneider or equivalent electrical fittings.

2 lifts per core of reputed make.

CARPENTRY FREE HOMES*

**Optional*

Fit-out options such as:
In-built wardrobes.
Modular kitchen.
High quality vanity.

·v a a s t u · COMPLIANT HOMES

Designed according to scientific
principles to maintain harmony
and balance.

+ Quality BUILT homes

MATERIALS

Sourced from reputed
manufacturers.

PEOPLE

All our partners are leading experts in
their field such as the reputed
architects who worked on this project.

Structure & MEP consultant:
DesignTree Service Consultants.

Master Planner & Architect:
Aedium Design Pvt. Ltd.

DESIGN

Designed to be
aesthetically pleasing.

CONSTRUCTION

Partnered with acclaimed
construction companies.

Analysis and research before the
building stage.

Regular quality control checks.

The people who live here have gone down many roads. So, we made some of them shorter.

Soho & Sky is your shortcut to the travel-free life you've always craved. Your homes here sit conveniently among business parks, entertainment, schools, and hospitals. Not to mention, the incredible world right at your doorstep – a world filled with things to do and things to eat, things to discover, and things to remember. A world that the rest of the city envies.

Other distances

Thanisandra	3 Km
Jakkur Aerodrome	3 Km
Sahakar Nagar	5 Km
Hebbal	7 Km
MG Road	14 Km
Yeshwanthpur	14 Km
Kempegowda International Airport	25 Km

Schools

VIBGYOR High School	1 Km
First Steps School	4 Km
Vidyashilp Academy	4 Km
Ryan International School	10 Km
Canadian International School	10 Km

Offices

Manyata Tech Park	3 Km
L&T Tech Park	4 Km
HCL Technologies	4 Km
Bhartiya City	5 Km
Kirloskar Business Park	6 Km

Hospitals

Regal Kidney & Multi-speciality Hospital	4 Km
Cratis Hospital	5 Km
Manipal Hospital	5 Km
Aster CMI Hospital	5 Km
Prolife Multi-speciality Hospital	9 Km

Entertainment

Elements Mall	4 Km
The Druid Garden	4 Km
Phoenix Mall of Asia	4 Km
Decathlon	5 Km
RMZ Galleria	5 Km
Byg Brewski	5 Km







About Assetz

Every square inch of an Assetz property reflects our “Better Design” philosophy. Here you will find homes that let in tons of natural light, where space is intelligently planned, and every amenity is of the highest quality. By nurturing the greenery all around, we create living spaces that are cherished forever.

Our team comprises over 300 professionals who bring outstanding expertise to their respective fields. The team also has a 12-year average of rich cross-industry skills across the board.

Our mission is to balance the need to break through the clutter of a highly competitive market where trends and fashion have a very short shelf life, with the demands of cost and investor confidence. A way to not succumb to this is to conceive architecture that expresses a sort of timelessness – responding to factors that are immutable to the site and the surrounding context and not to passing trends – in order to create something that cannot be replicated elsewhere.

Disclaimer: The Company does not guarantee or represent the information contained in this document, which is to be used for general information only. The Company does not guarantee or represent that the information contained within this document is correct. Any interested party should verify all the information including designs, plans, specifications, facilities, features, payment schedules, terms of sales, etc. independently with the Company prior to concluding any decision for buying in any of the project. The user of the brochure confirms that he/she has not relied on this information alone when making any booking/purchase in any project of the Company. The information, visuals, renders and creative depictions contained herein are artistic impressions, indicative in nature and are for general information purposes only. The actual design/colour/finish/construction/landscape could undergo changes based on changes in design, layouts, materials, site conditions, etc. Any furniture, paintings, or any items of personalized nature not specifically mentioned in the contract and shown in the images are only for the purpose of illustration and does not form part of the offering. Further, the renders/visuals of the area beyond the project site are artistic in nature and may not depict the actual visuals. While every reasonable care has been taken in providing the information, under no circumstances the Company or its employees, managers or representatives shall be held liable for any loss or damage, special or consequential or otherwise, arising from the use of or reliance on information provided in the brochure without verifying the same independently with the Company. The contents provided herein are with all faults and on an "as is" and "as available" basis. No information given in this brochure creates a warranty or expand the scope of any warranty that cannot be disclaimed under the applicable laws.



Assetz Property Group

No. 30, Crescent Road,
Bangalore 560 001.

Ph: 78295 54411

Assetz Soho & Sky

Survey No. 22/1, Srirampura Village,
Yelahanka Hobli, Bangalore,
Karnataka - 560 064.

www.assetzproperty.com/sohoandsky

PRM/KA/RERA/1251/309/PR/200524/006910